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Class-BBA (Sem. IV)

**Subject - BUSINESS ENVIRONMENT  
PAPER - BBA - 405**

Time Allowed : 3 Hrs

Maximum Marks :50

Note :- Attempt any 10 questions out of 12. Each question carries 1 mark.

● **Section - A**

- (i) Business Environment
  - (ii) Corporate Governance
  - (iii) Social audit
  - (iv) Full Employment
  - (v) Open Market Operations
  - (vi) Deficit Financing
  - (vii) Features of Capitalism
  - (viii) Responsibilities of govt. towards business
  - (ix) SWOT Analysis
  - (x) Liberalisation
  - (xi) Advantages of Privatisation
  - (xii) Business Ethics
- 10 × 1 = 10

**Section - B**

Note :- Attempt any 2 questions out of 4. Each carrying 10 marks.

2. Define Business Environment? Explain different environmental factors that create profound impact on business?

3. Discuss various strategies and impact of globalisation on Indian Economy?
4. What is environmental appraisal? What are the stages involved in appraisal?
5. "Social structure of Indian society is characterised by religious, regional, linguistic and caste diversities." Comment and Discuss.  $10 \times 2 = 20$

**Section - C**

6. Explain the meaning of Social responsibility of business. Discuss responsibility of business towards different Segment of society.
7. What are the measures adopted by Reserve Bank to control credit?
8. What are the principles and importance of business ethics?
9. Discuss in detail the salient features of FEMA?  $10 \times 2 = 20$

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